



THE
LD ELSNAC
FONT FAMILY
PRODUCT
SPECIFICA-
TIONS



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About the Design

LD Elsnac is a contemporary roman type family. Its design is based on letterforms coming straight from the chalkboard in Kai Büschl's type and typography courses held for the first years students at the Designschule München. The font family's fundamental approach is to reduce the letter parts to their very basic forms without forgetting a contemporary look and its own very distinct character. LD Elsnac is designed as a group of five weights each with a dedicated italic version. The family offers pan-Latin language support, five figure sets, small caps, fractions, ligatures and many more features to satisfy (not only) the modernist typographic user.

The Miserable Thing About Software

The font software has been tested by the Lazydogs Typefoundry in all conscience. The functionality of font software though is strongly dependent of the application using it and additionally installed software tools. Possible conflicts with installed software may occur and cannot be prevented. For information concerning this matter please consult this documentation or contact us for further questions.

Lazydogs Typefoundry

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The quick brown fox jumps over the lazydogs. Pack my box with five dozen liquor jugs. Bei jedem klugen Wort von Sokrates rief Xanthippe zynisch: Qu' mes j'voux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. 75423 mal musste M^{lle} heute umsteigen. *Langflest þessara orða hafa komið frama í tengslum við málfarsráðgjöf í síma. Nýyrðadagbókin er því ekki afrakstur skipulegrar & orðtöku úr nútímamáli.* Nie każdy wie, że – Pchnąć w tę łódź jeża lub ośm skrzyń fi – to pangram – zdanie, które zawiera wszystkie trzydzieści dwie litery polskiego alfabetu. **Però l'arribada de la & tipografia digital ha tornat a posar en qüestió la imatge gràfica correcta. Manera incorrecta intelligençia o no del tot adequada intelligençia.** Tercümanın da, kamu idaresi çalışanlarının gibi sır saklama yükümlüğü bulunmaktadır; tercüman tarafsız ve yansız olmak zorundadır. Har du sprogøre og sprogøje – fører teksten dig til forståelse eller fanger den blot din flittige & raffinerede opmærksomhed? Afklarer den spæde spørgsmål? Acım redzot, ausim dzirdot. Burtu kuģi viļņus šķeļ. Bet pa vidu viss tas ūdens. Šņāc un ķērc, un jēgu smeļ. *La langue française impose des règles typographiques très strictes. On accentue NORMALEMENT les éléments qui doivent l'être. «Être ou ne pas être accentué»* Omgrepet kan òg bli brukt for å visa til tale som ligg nær nedskrive språk. Semiotikker studiet av sosialt betingede tegnsystemer og den mening de kan gi, studiet av hvordan vi sier noe og hvordan vi skaper mening. Ordet semiotikk kommer fra gresk semion som betyr tegn eller i medisinsk språk symptom. *Med hjälp av det mänskliga språket representeras tankar, konkreta föremål och abstrakta begrepp, aktioner och idéer kan ses som en del av människans kognitiva förmåga.*

LD Elsnac Family 9 pt / 13,5 pt

Pack my box with five dozen liquor jugs. Bei jedem klugen Wort von Sokrates rief Xanthippe zynisch: Qu' mes j'voux faichent l'whisky pour DEUX & zèbres! Eva jagt im Taxi quer durch Sylt. The quick brown fox jumps over the well known lazydogs.

LD Elsnac Ultra Light / Ultra Light Oblique 20 pt / 26 pt

Pack my box with five dozen liquor jugs. Bei jedem klugen Wort von Sokrates rief Xanthippe zynisch: Qu' mes j'voux faichent l'whisky pour deux zèbres! Eva jagt im Taxi quer durch Sylt. The quick brown fox jumps over the 5th Avenue & the lazydogs.

LD Elsnac Heavy / Heavy Oblique 14 pt / 20 pt



THE LD ELSNAC FONT FAMILY OPENTYPE FEATURES

OpenType Features

The following features are accessible by using the LD Elsnac Family and its components:

- Standard Ligatures (liga)
- Discretionary Ligatures (dlig)
- Small Caps & Figures (smcp)
- Localized Diacritics (locl)
- Proportional Oldstyle Figures (pnum + onum)
- Proportional Lining Figures (pnum + lnum)
- Tabular Oldstyle Figures (tnum + onum)
- Tabular Lining Figures (tnum + lnum)
- Superscript (sup)
- Subscript (subs/sinf)
- Fractions (frac)
- Ordinals (ordn)
- Stylistic Set 01 (alternate J)
- Stylistic Set 02 (german uppercase double s)

fi fl  fi fl

aghg  AGHG

1568  1568

1568  1568

1568  1568

13/47  13/47

13th  13th

ščů  ščů

TJA  TJA

AßE  ASSE

LD Alena
Extrabold

match making

LD Elsnac
Bold



LOOKING
FOR A
MATCH TO
GO WITH
LD ELSNAC?

Try LD Alena!
A characterful powercouple

You're a fan of crisp lines and a spirited appearance? So are we! Check out LD Elsnac by Kai Büschl with LD Alena by Roland Stieger: these two font families both have a cheerfulness in expression, without losing their edge: they are a striking power couple – all fresh confidence, no stuffy arrogance. Bye bye stiff formality and boring slickness, this typeface combination will give your designs a smart and professional look – but with a confident portion of character!

And they are versatile: both families have a range of weights, and with their open forms and large x-heights they both suit striking headlines as well as continuous texts – a flexible match for all situations.